

CASE COLLABORATION WITH LEGENDARY KNIFEMAKER CONTINUES WITH LAUNCH OF NEW CASE® BOSE PREMIUM STOCKMAN



June 1, 2018, Bradford, PA – The collaborations between Case and acclaimed custom knifemaker Tony Bose are known throughout the industry for their innovative yet traditional knife designs, and this year's is no exception. The American knife brand is proud to introduce its latest addition with the new Case® Bose Premium Stockman, which will be shown at BLADE Show 2018, which takes place June 1-3 at the Cobb Galleria Centre in Atlanta, GA.

Each Case® Bose Premium Stockman knife features carefully hand-swedged Clip, Sheepfoot and Spey blades made of high-performance 154-CM stainless alloy. Satin finished bolsters and a specially milled interior liner ensures extra-smooth blade function. A pinned on Arrowhead-shaped shield ensures a lasting fit.

The Case® Bose Premium Stockman family carries five different handle styles – Brown Bone, Ebony Wood, BoneStag®, Chestnut, and Abalone – making a combined production of 1,000 complete knives.

"We are proud of the relationship that Case has built with Tony Bose over these past 20 years," says Brent Tyler, Senior Brand Manager, W.R. Case & Sons Cutlery Company. "His legendary handiwork embodies the level of integrity and quality craftsmanship that Case knife owners have come to expect from these collaborations we embark upon with Tony. This new collection will make an exciting addition to any traditional knife collection."

The Case® Bose Premium Stockman is 4.5 in (10.8 cm) in length when closed and weighs 4.3 oz (120 g). Each knife also comes packaged with a half-moon shaped suede leather zippered

pouch. The new knives are available for purchase from Case authorized dealers nationwide with MSRP's ranging from \$539 to \$685. For additional information, please visit <u>caseknives.com</u>.

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ABOUT W.R. CASE & SONS CUTLERY COMPANY

W.R. Case & Sons Cutlery Company is an American manufacturer of premium knives that are built on a legacy of quality and perseverance. Based in Bradford, Pennsylvania, Case's offerings cover a wide range of product categories, from traditional folding pocket knives to fixed blade sporting knives. Since 1889, Case has been building knives with integrity for people of integrity, and that legacy continues today. Case is owned by Zippo Manufacturing Company, makers of the world famous Zippo® windproof lighter. Call (800) 523-6350 or visit caseknives.com for more information; you can also follow Case (@WRCase) on Facebook, Twitter and Instagram.

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